



Your
Exhibition
Partner In
China

Exhibition

Are you planning to take part in an exhibition in China?

MKT will take care of everything! We offer you a full and high quality service with big cost savings for you. Our Service is ranging from booth design over organizing hostesses to printing and delivering your company brochures directly to your booth. This way you don't have to worry about the logistics, local communication and many other problems which can occur in China.

Your Advantage | Everything in One Hand

- We guarantee a high quality at a very competitive price
- We negotiate with the organizers and local booth construction partners
- We help with the organization and design of your exhibition booth
- We design and dispatch your invitations to target groups
- We design or translate your product and company brochures into Chinese
- We print and supply your brochures directly and in time to your exhibition booth
- We supply a large range of standard and special promotion gifts

- We provide translation services and well trained hostesses for the duration of the fair
- We organize the after-event management: Visitor database, thank you letters, etc...

The Choice | Analyze, Negotiate and Book

To ease communication and reduce the work load for your sales and marketing team, we can take care of all administration and coordination work. We can arrange with the organizer the right location and negotiate a competitive rate. Our service include:

- Analysis of your requirements and selection of the right fair
- Reservation and booking of the booth at local pricing
- Administration of all paperwork required



Your
Exhibition
Partner In
China

Exhibition

The Exhibition Booth | Everything is Possible

To ease communication and reduce the work load for your sales and marketing team, we can take care of all administration and coordination work. Design and execution will depend on your requirements, naturally by respecting CI and CD guidelines. We take care of:

- The conception and design
- The coordination with the organizer and price negotiation with the construction company
- The organization of build-up and dismantling
- The quality control by Western staff

The Marketing-Package | Your Perfect Fair Participation

An excellent exhibition booth is the 'back bone' of projecting the right image to

your customers. Everything has to be perfect. From the invitation over printed materials and accompanying PR measures up to the After-Event management, we supply a full service:

- Design and Mailing of invitation letters/cards in Chinese language
- Hostess and translator service including pre-event training
- Chinese Marketing materials (Brochures, Flyers, etc.)
- Exclusive Promotion gifts (give aways)
- PR and Special Event service at exhibition
- Visitor database and After-Event mailings

