



Search Engine Optimization (SEO) Service Packages:

1) STANDARD SEO SERVICE PACKAGE

If you are a small business with a small budget, our standard SEO service can help get your web site found more easily in all major Search Engines. This SEO Service Package includes:

- Keywords definition
- Website Optimization for search engines:
 - META content writing with keyword optimization
 - URL optimization
- Submission of your site to major international and Chinese search engines(Baidu, Google, Bing, Yahoo)
- Submission of your site map to Baidu, google, yahoo and bing
- SEO working and ranking report at the end of SEO

This SEO service package is a single optimization and a repeated submission service. Your ranking will definitely improve but top rankings can generally not be achieved. Top rankings require the professional or enterprise package (see below). Surprisingly a large number of companies have not even completed this step making it almost impossible to be found by their potential customers. This SEO service package is focusing on your Chinese language version of your web site and aims to improve your ranking in Chinese search engines.

2) PROFESSIONAL SEO SERVICE PACKAGE

This search engine optimization service includes everything needed to achieve ranking success and search engine results. Our professional SEO service is for business owners who want to increase search engine traffic but are too busy to do it themselves. We take care of all the research, analysis, implementation and follow-up.

Our Professional SEO Service includes:

- Keyword definition
- Website Optimization for search engines:
 - META content writing with keyword optimization
 - Website content writing with keyword optimization
 - URL Optimization
 - Image and hyperlink optimization
 - Enhancing content & design to improve search engine friendliness
- Submission of your site to major international and Chinese search engines(baidu.com, google.com.hk, yahoo.cn)
- Submission of your site map to baidu, google, yahoo and bing
- Regular submission to relevant Chinese online business directories
- Google analytics report
- Monthly ranking report



This SEO service package is time intensive and requires a regular follow-up and work. Beside the additional tools which will enhance top rankings in Chinese Search Engines we will after an initial improvement work of about 2 weeks, work on the ranking regularly with an appointed project webmaster for a minimum of 3 days/month for the SEO duration of 12 month. As for the standard package this project can be extended to other language version of your webpage.

3) ENTERPRISE SEO SERVICE PACKAGE - including PPC in leading Chinese Search Engines

This comprehensive SEO service is an aggressive, double-sided approach to promote your business online. This SEO service package secures high rankings in the organic search engine listings and PPC (pay per click) advertising and will get you fast results in the paid listings.

It is the ultimate dynamic duo. While waiting for the search engines to recognize your SEO campaign and reward your site with higher rankings and traffic, your PPC campaign kicks in immediately to drive fresh new targeted traffic to your web site. And with our team managing both campaigns simultaneously, the demand on your in-house resources will be eased and the pace of results will accelerate.

The Enterprise SEO service package includes:

- Keyword definition
- Website Optimization for search engines:
 - META content writing with keyword optimization
 - Website content writing with keyword optimization
 - URL Optimization
 - Image and hyperlink optimization
 - Enhancing content & design to improve search engine friendliness
- Submission of your site to major international and Chinese search engines(baidu.com, google.com.hk, yahoo.cn)
- Submission of your site map to baidu, google, yahoo and bing
- Regular submission to relevant Chinese online business directories
- Google analytics report
- Monthly ranking report
- PPC monthly management for top 10 ranking guarantee(baidu/google)

So unlike other optimization companies that charge huge flat monthly fee's whether you're getting results or not, our search engine optimization service offers you a fixed price plan to achieve Top rankings in Baidu and Google, covering more than 85% of business search in China.

Set-up, registration and administration fees are already deducted and included and the total offer. Credits can be renewed at any time, detailed monthly reports will be provided.



Note:

- All seo packages we will perform on-page optimization first and thereafter off-page optimization will start.
- All submissions are manual and in relevant categories only.
- If website is dynamic, Customer should give RSS feed for it or generate it.
- For all seo packages we will send working report and ranking report at the end of seo.
- These seo package can vary on website to website as per how old the website , website structure and competition.
- To get ethical link building in short time, domain should be at least 1 year old. For new website, we advise to keep seo marketing campaign for long term and we will provide all our recommendations for websites optimization, such as blog, social bookmarking, forum posting etc. However it's customer's choice to implement it or not.